Engage
WALTON.
BENEFIT ANALYTICS

INTELLIGENT ANALYTICS AT OUR FINGERTIPS

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INNOVATE AND PLAN

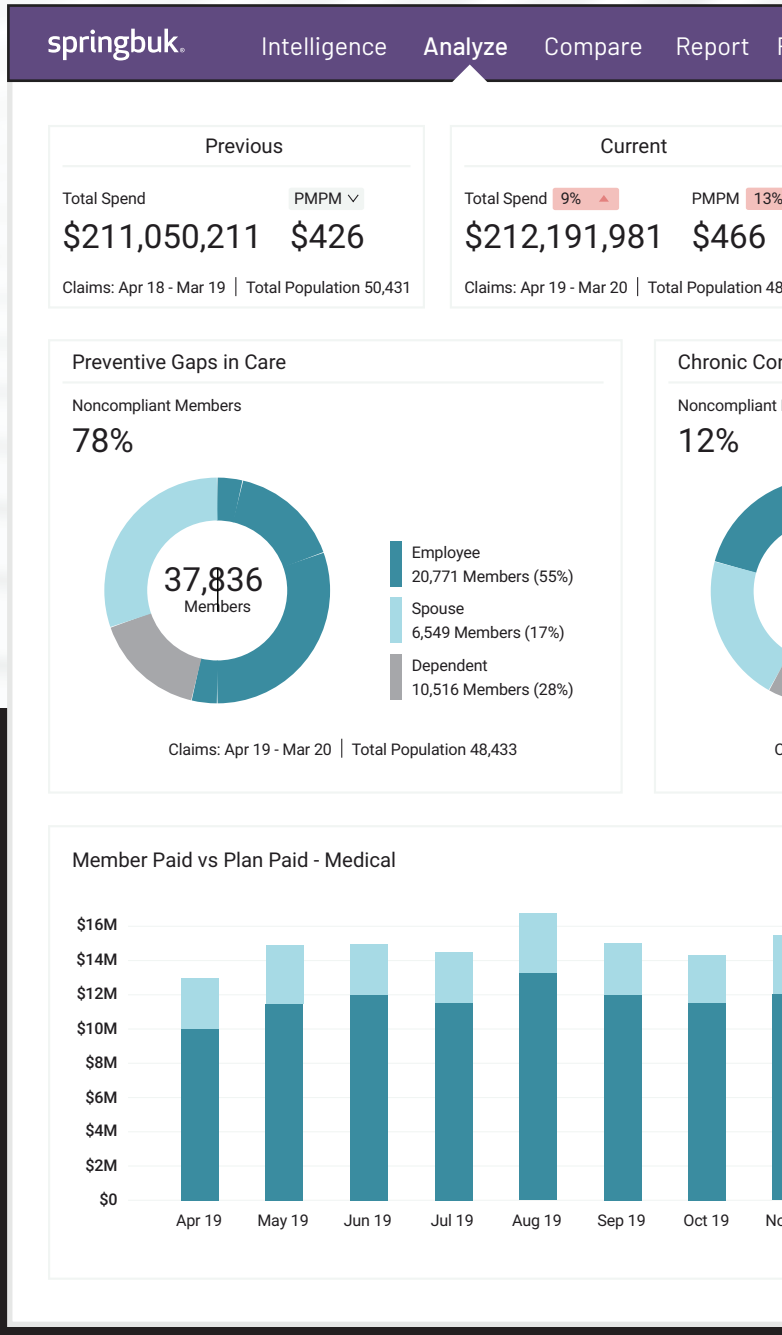
Springbuk Health Intelligence Platform

A World of Insight at Your Fingertips

Healthcare is one of an employer's largest expenses. Yet when it comes to making decisions about that investment — on overall strategy, plan design, or interventions and wellness programs — benefits leaders have historically lacked trustworthy or actionable data to guide them or help them measure impact.

What's more, it's almost impossible to even know where to start, or what their organization's top problems actually are. That's where the Springbuk Health Intelligence™ platform can help.

Our health data analytics solution equips you with the insights and expertise you need to sharpen your benefits strategy, advance employee health, and contain costs.



It's More Than Health Benefits Data – It's Direction

Imagine a world where every healthcare and benefits program decision is backed and guided by data. Imagine if you knew exactly what to do to sharpen your benefits strategy, advance employee health, and contain costs.

With Springbuk, this world is possible. Unlike legacy data warehouses, our health data analytics solution simplifies data-driven decision-making with an intuitive user experience, predictive modeling, and curated action steps.

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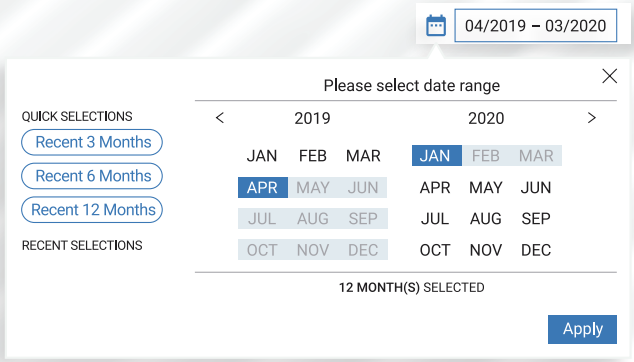
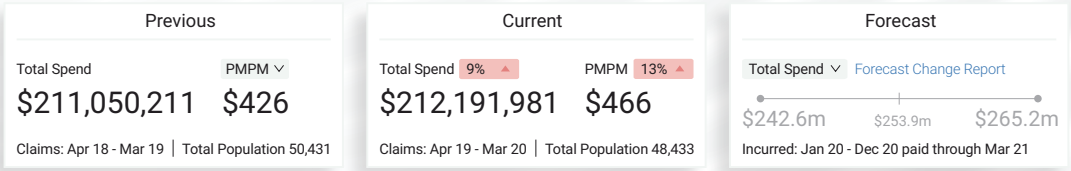
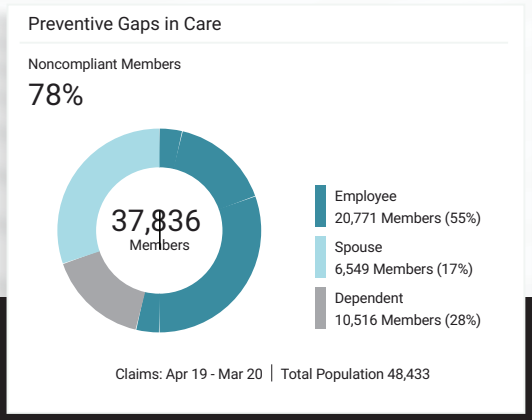
HEALTH HQ

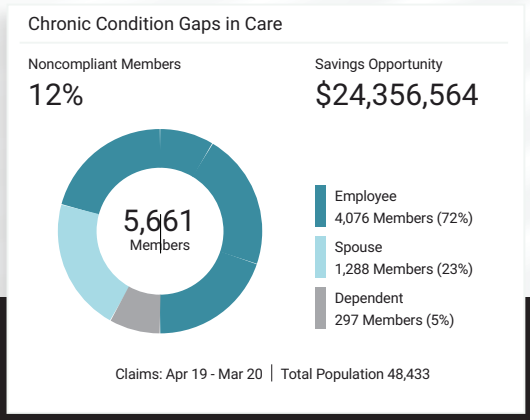
A High-Level View of Your Population

See your population's health at-a-glance, monitor spend over time, identify gaps in care, forecast PMPM spend, and more on the Health HQ page. Use the intuitive date filter and conditional filtering to narrow results to employees with gaps in care or Type 2 Diabetes, for example.



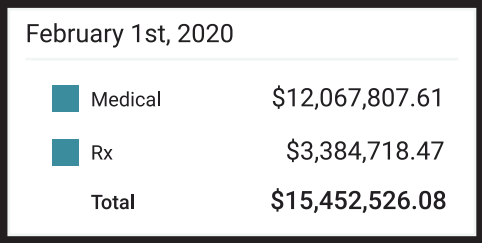






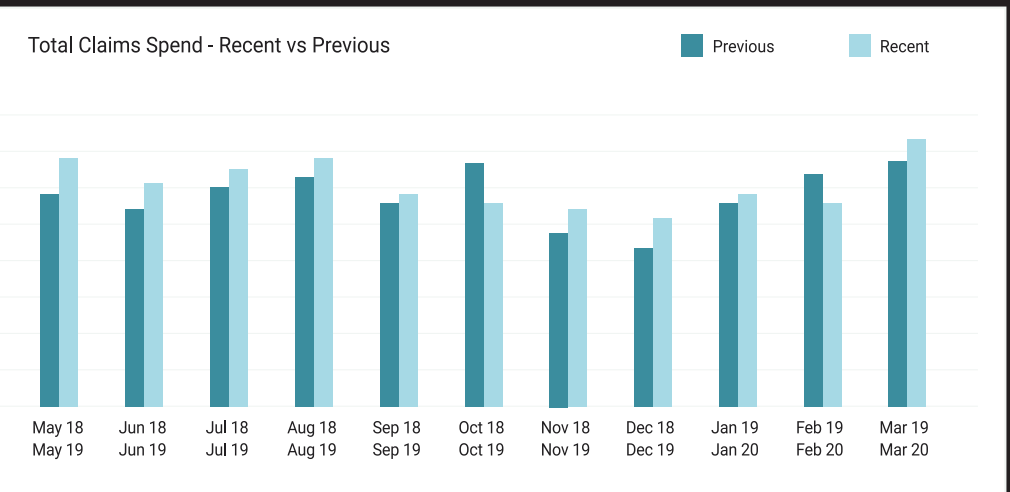
CLAIMS

Identify and Understand Population Trends



Need to dig into claims details to better understand your top cost drivers? The Claims page gives you the ability to ask complex questions that help create strategic plans that improve population health:

- View Rx claims separately from Medical claims
- See claims scoped with the time period of your choice
- Sort by unique members, number of claims, or percent of total spend



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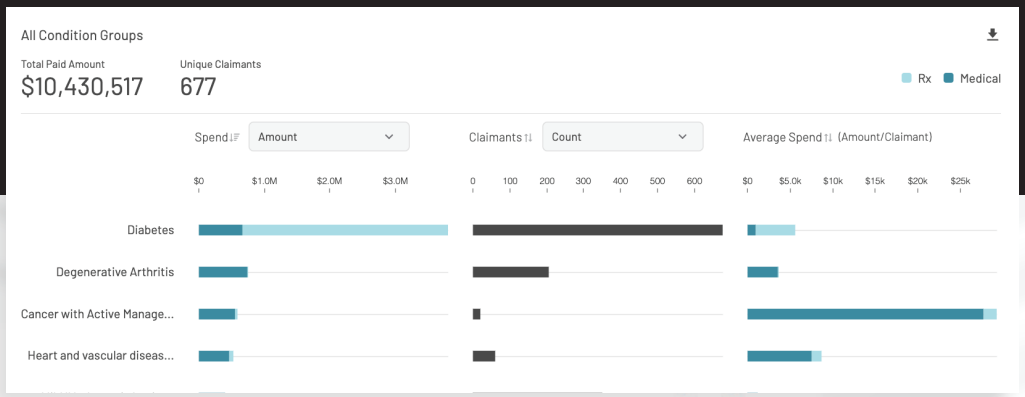
SPENDING (CONDITION GROUPS)

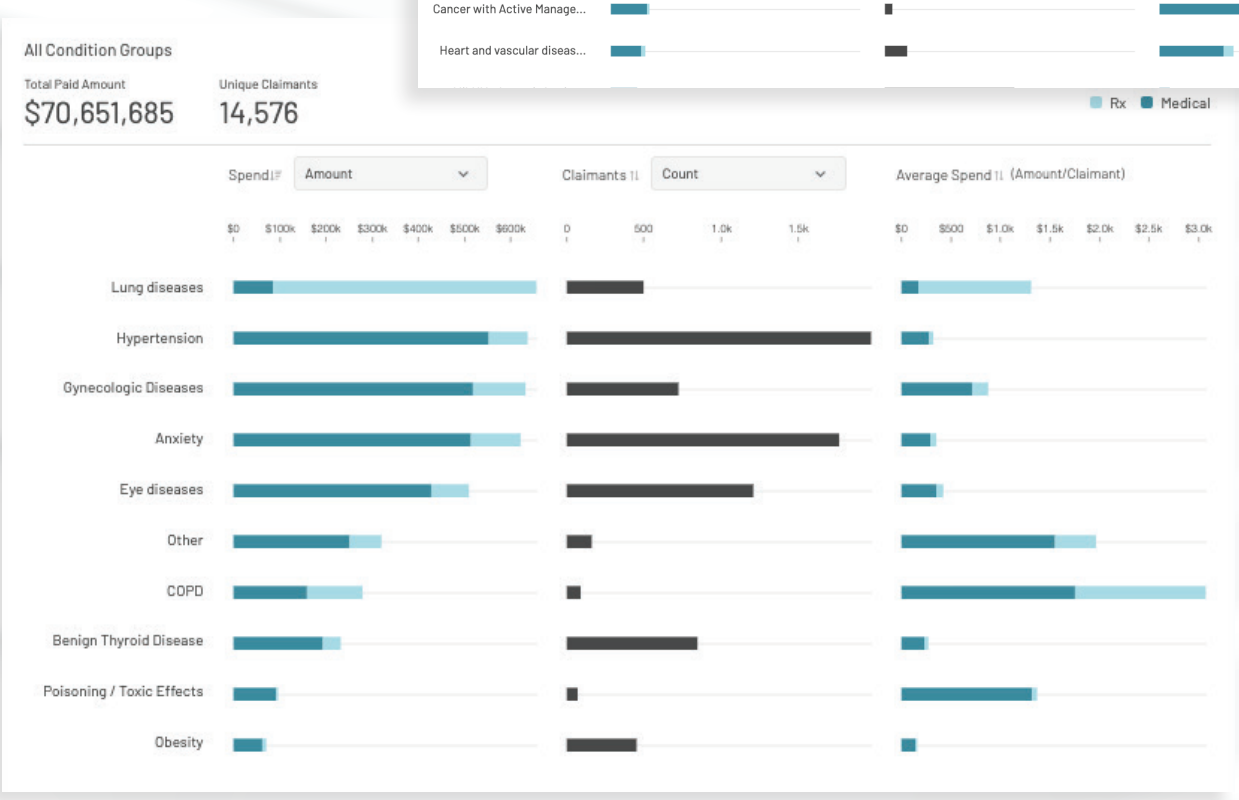
Filter by Spending Category

Springbuk's Condition Groups page eliminates the guesswork by providing the insight you need to manage your financial and clinical risk and assess how your health benefits programs are performing.

Key advantages include:

- User-friendly chart visualization that allows for quick identification of top conditions / condition groups
- Analytic enhancements allow you to layer condition information by specialty drug and claim type
- Supporting cards on page allows for answers to key questions centered on: claimant demographics, service classifications, and claimants





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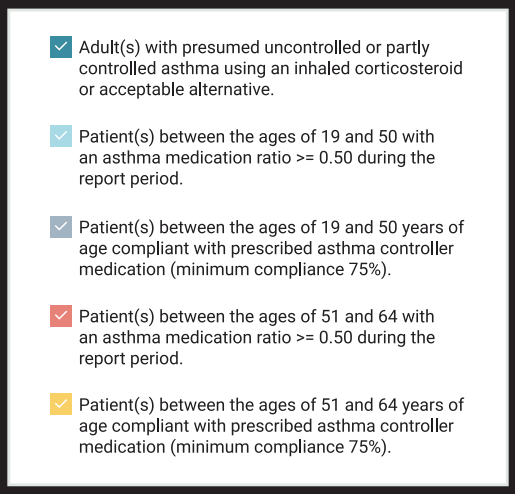
GAPS IN CARE

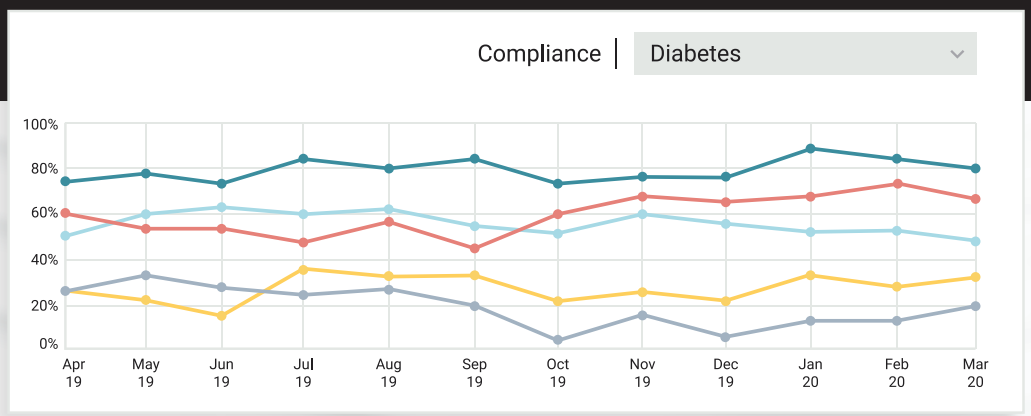
Quickly Analyze Chronic Conditions

Health analytics provide the foundation to begin understanding your population's health trends and patterns. However, to identify your greatest cost-saving opportunities, you need the tools to dig deeper into your data.

The **Gaps in Care** page helps you analyze specific chronic conditions, unaddressed preventive measures impacting your population, and the potential savings opportunities if these care gaps are addressed:

- Visualize compliance data over time for a condition or a specific gap guideline
- Create focus population cohorts of non-compliant members to track their wellness over time
- Download member information into a spreadsheet for use outside of the platform



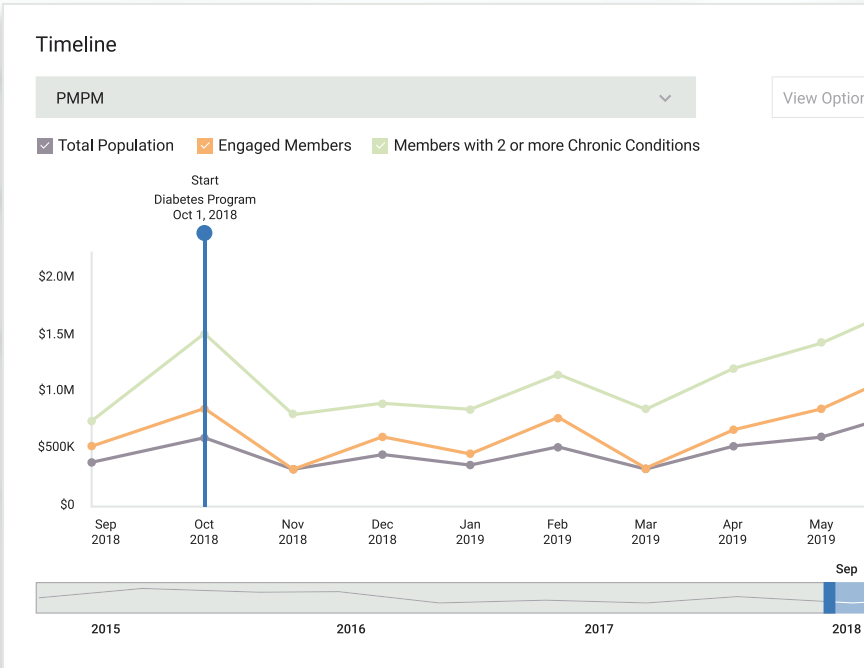


TIMELINE

Track Events to Clearly Identify Value

Springubuk Timeline™ was built to give you the tools to:

- Monitor program success across multiple metrics, including
- Isolate cohorts of employees engaged in your programs and compare them over time
- Associate positive health outcomes with the plan design changes you've made
- Report on the potential impact of changes you have implemented



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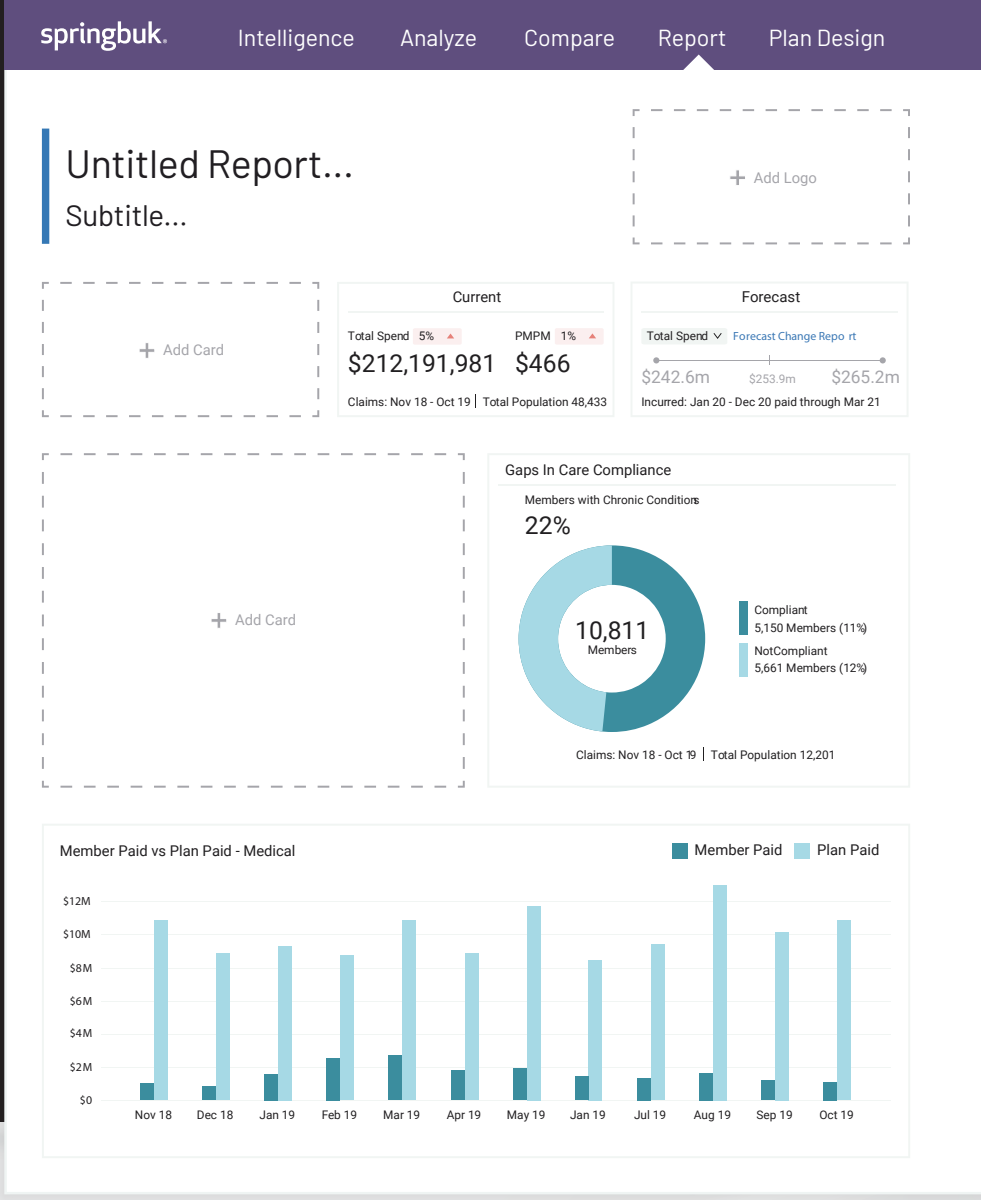
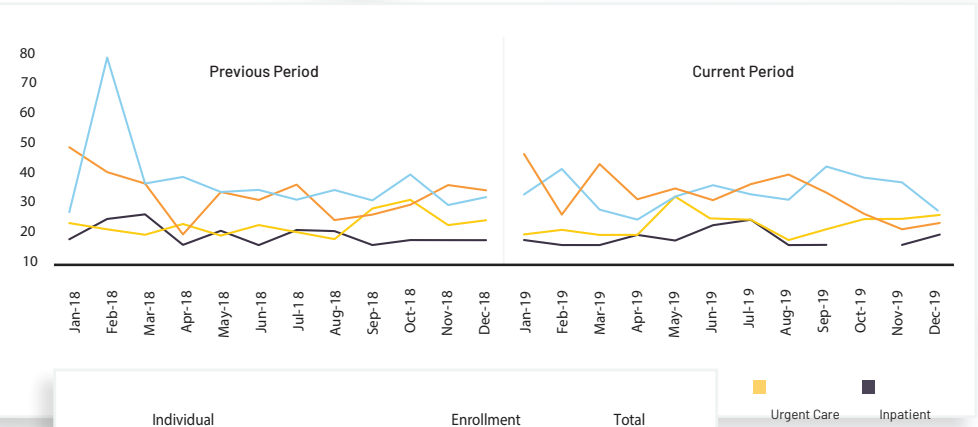
REPORT BUILDER

Reporting Made Simple

Finding the right information to take action on shouldn't be difficult to collect or share. With Springbuk Report Builder™, you can quickly create customized reports in 10 minutes or less, allowing you to share valuable insights on your population's health and healthcare spend.

With an intuitive design, featuring cards from across the Springbuk platform, you can easily build reports tailored to show what's important to you and your audience.





Individual Relationship Code	Age Group	Gender	Enrollment Status	Total Amount Paid
Dependent	0-17	F	Active	$793,579
Spouse/Partner	50-64	F	Active	$303,531
Employee	36-49	M	Active	$80,398
Dependent	18-35	F	Active	$77,765
Employee	36-49	F	Active	$62,441
Dependent	0-17	F	Active	$59,178

ADVANCED REPORTING

Flexible and Customizable Data Visualization

Slice, dice, and build customer reports with Springbuk Advanced Reporting. The Springbuk health intelligence platform offers further exploration through Advanced Reporting, powered by Tableau. This data visualization solution helps analysts add a layer to their reporting through robust, easy to understand reports.

Leverage Advanced Reporting with your team or lean on our Analytic and Strategic Consulting team to build valuable reports adaptable to your changing needs.

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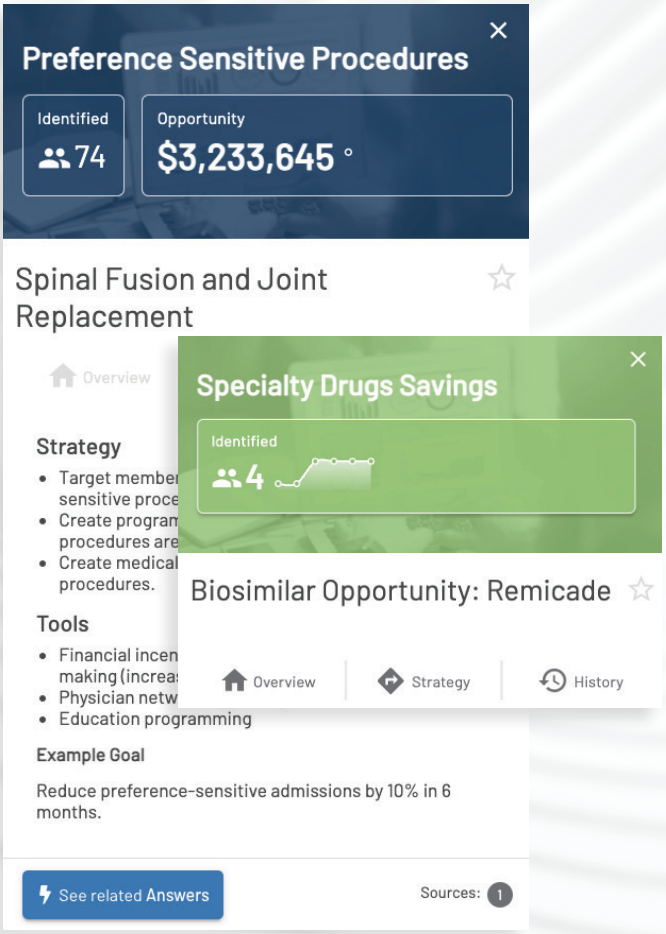


INSIGHTS

Curated Insights for Actionable Opportunities

Need the tools to direct your time and resources to your most meaningful opportunities? Springbuk Insights™, powered by data science and thousands of algorithms, generates actionable strategies and predicts members at-risk of conditions to more effectively guide disease management resources and risk mitigation strategies.

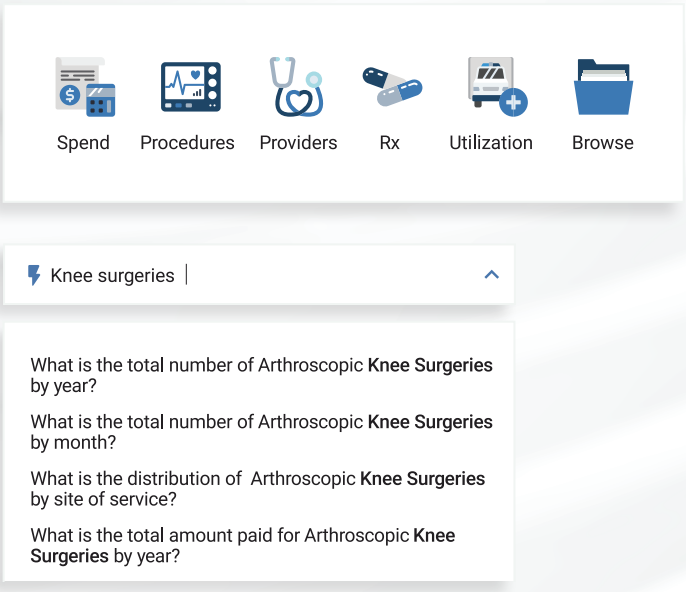
Insights distills your data and curates direction on the next steps you can act on today by:

- Driving immediate impact through the identification of gaps in care
- Identifying patterns among your employee population
- Uncovering opportunities to avoid unnecessary procedures, recommend lower-cost drugs, mitigate risk, and improve the efficiency of care
- Targeting populations that are at risk with preventive interventions

ANSWERS

Answer Your Questions Instantly

Need to quickly know the answer about emergency room visits to evaluate a potential plan design change? Just type your question into Springbuk Answers™, a curated search tool that uses natural language processing to equip you with the right information to understand the story driving your data. With Answers, it's never been easier to make the best decisions for your people and business confidently.



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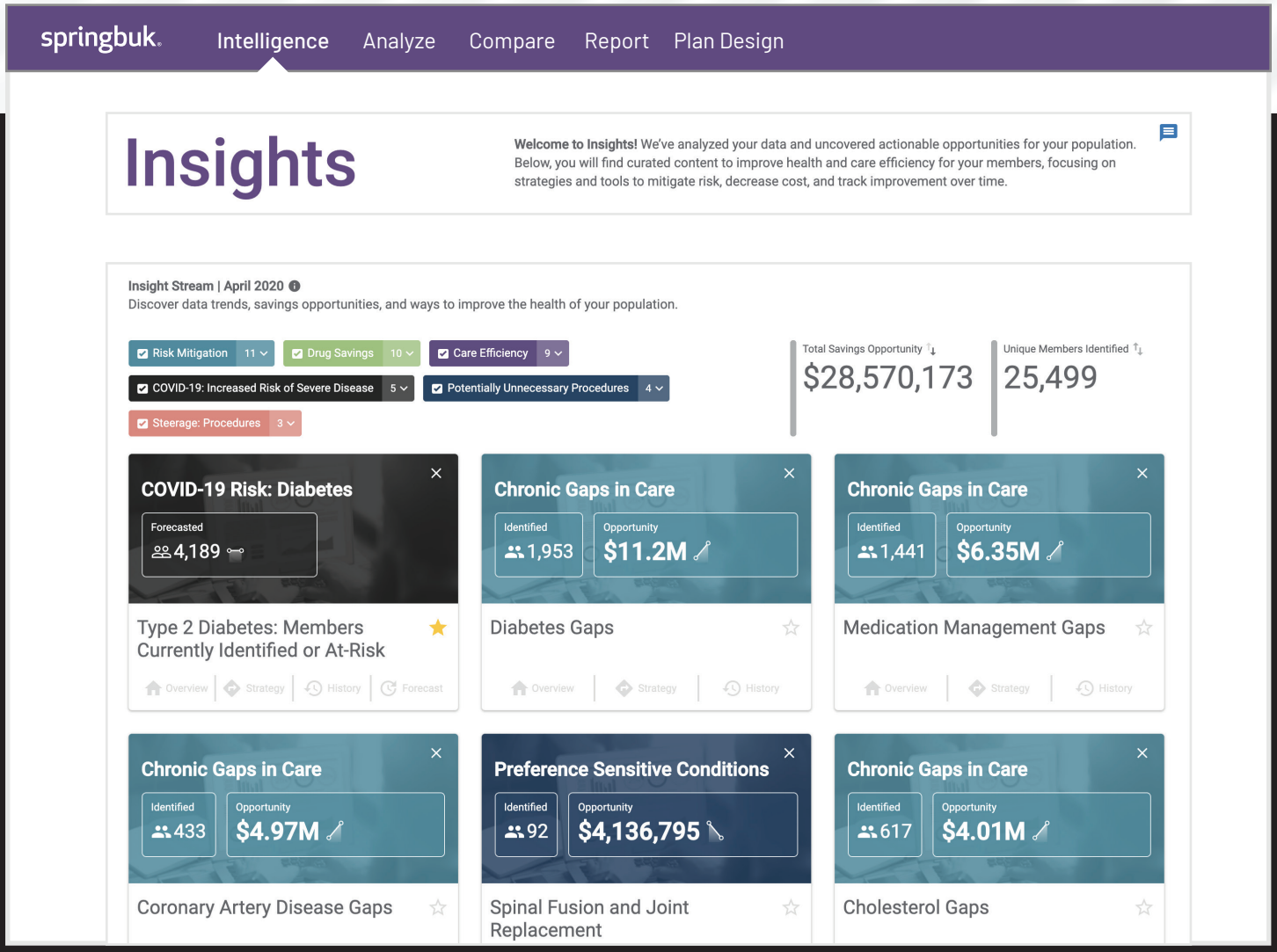

We know that to improve your employees' health, you need a solution that can empower faster, more informed, more impactful decisions on benefits strategy and spend.

Go beyond traditional data warehousing and analytics by delivering strategies with Springbuk. Meet with a Springbuk representative today to learn how health intelligence can optimize workforce health investment decisions in your population.

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Notes:

Trust, our most important policy.™

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